

Maximize efficiency and accuracy with RealTime Content

MODULAR CONTENT USE CASES

- Marketing and legal disclosures
- Definitions and descriptions
- Product manager bios
- Terms and conditions
- Fund and product content
- Policies

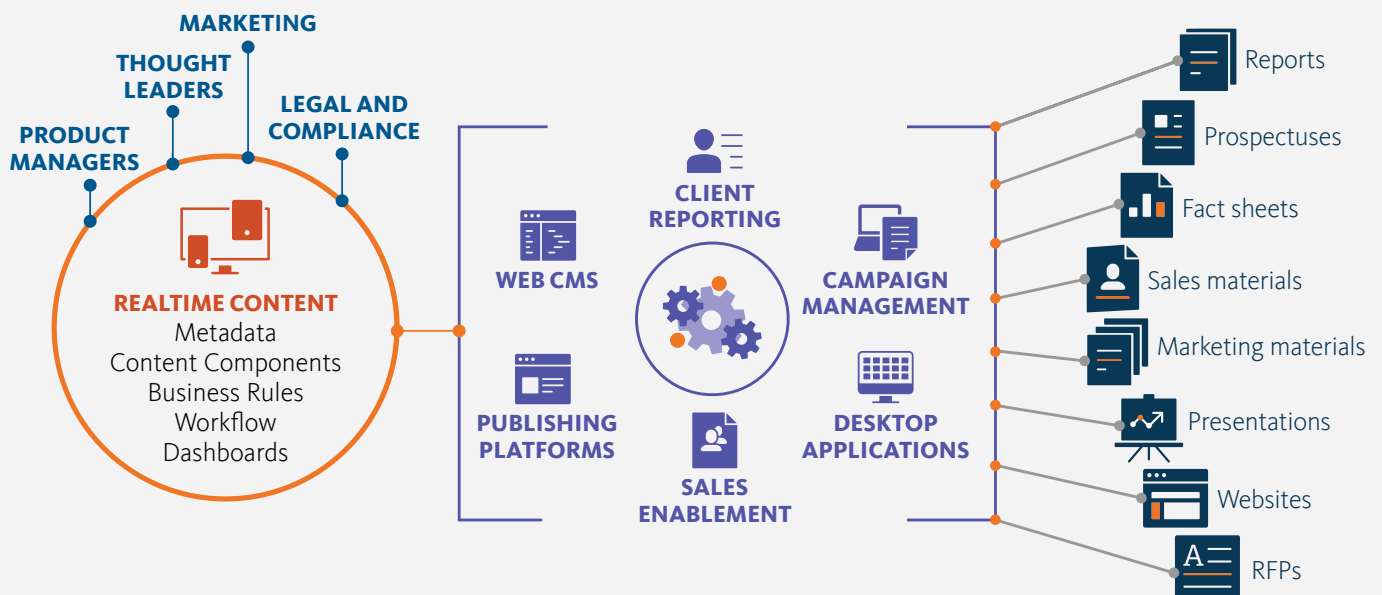
CREATE, CATALOG AND UPDATE MODULAR CONTENT COMPONENTS

In this intense regulatory environment, content mistakes and inconsistencies heighten compliance risk and damage brand perception.

Every communication and touchpoint must reflect the most accurate and up-to-date content. Now you can transform the way your teams collaborate to create, catalog and publish complex, modular content.

RealTime Content enables you to systematically create and update discrete, bite-sized content components to publish in any format, anywhere. Meta tags, business rules and workflow parameters surround each individual piece of content—providing a single-source repository to streamline management of your modular content components across unlimited outputs. This structured, metadata-driven approach to content management enables your team to accelerate production and maximize accuracy.

Update modular content once and share automatically across unlimited outputs

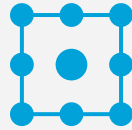


MANAGE CONTENT WITH EASE

From creation and editing to updates and publishing, choose RealTime Content and take complete control of the content production process.



Dynamically manage modular content across your enterprise.



Streamline creation, assembly and delivery across channels.



Ensure content is consistent at every touchpoint.



Eliminate the endless cut-and-paste.

CREATE ONCE, PUBLISH ANYWHERE

With our Microsoft add-ins, you can quickly search for and insert connected content into Word and PowerPoint. Using powerful API integrations, you can easily distribute approved content across various systems to align content in:

- Marketing and sales materials
- Regulatory communications
- Presentations
- Websites
- RFPs

STREAMLINE APPROVED CONTENT, ON YOUR TERMS

Marketing and legal teams can ensure that a single version of approved content is published dynamically across channels, saving time and reducing risk.

- Surround modular content with rich meta tags for easy retrieval, archival and publishing
- Create and apply business rules
- Assign roles to manage modular content
- Configure workflows to review and approve content
- Embed data elements into modular content components
- Track with blacklining and version history



MAKE OUR TEAM YOUR TEAM

Broadridge expert managed services can help you maintain your fund materials, digital properties and manage your multi-channel content infrastructure.

LEARN MORE: For more information, call +1 866 359 0456 or email john.closson@broadridge.com

Broadridge, a global Fintech leader with over \$5 billion in revenues, provides the critical infrastructure that powers investing, corporate governance and communications to enable better financial lives. We deliver technology-driven solutions that drive business transformation for our clients and help them get ahead of today's challenges to capitalize on what's next.

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