

# Insight creates opportunity

Global asset managers need actionable insights to navigate today's complex landscape and be Ready for Next. Broadridge provides proprietary distribution data, targeted market research and strategic guidance by a team of in-market experts to drive your business, focus your resources and capitalize on new opportunities.

## INSIGHT SERIES

Through our communications, technology and operations solutions, Broadridge has a unique vantage point within the industry to track and report the flow of assets through a wide-ranging and complex distribution landscape. Grounded in data and insights, Broadridge provides the expert perspective you need to drive business growth.

**Radar:** Authoritative and innovative research on all aspects of global fund industry developments and dynamics.

**Perspectives:** A deep analysis of key industry and global product development trends.

**Distribution 360:** A 360-degree view of distribution market intelligence covering global market opportunities.

**Product Prism:** An in-depth examination of opportunities, product development trends and competitive dynamics.

**Channel Navigator:** Complete analysis, research and forecasts structured by client segments.

## A GLOBAL MARKET VIEW



\$60T

ASSETS  
TRACKED GLOBALLY

\$20T

INSTITUTIONAL  
ASSETS TRADED

\$14T

U.S. FUND AND ETF ASSETS  
BY DISTRIBUTOR AND OFFICE

EUROPE	INVESTOR FOCUS	FREQUENCY	ANNUAL FEE
<b>Radar:</b> Europe	Retail	Monthly	£ 11,500
<b>Product Prism:</b> European Equity Edition	Retail and Institutional	Quarterly	£ 11,500**
<b>Product Prism:</b> European Multi-Asset & Solutions Edition	Retail and Institutional	Quarterly	£ 11,500**
<b>Product Prism:</b> European Fixed Income Edition	Retail and Institutional	Quarterly	£ 11,500**
<b>Perspectives:</b> Product Innovation	Retail and Institutional	Semi annual	£ 10,000
<b>Distribution 360:</b> Distribution Landscape and Changes in Europe	Retail	Annual	£ 10,000
<b>Channel Navigator:</b> UK DC and Retirement Income	Institutional	Annual	£ 13,500*
<b>Channel Navigator:</b> Insurance Outsourcing Opportunity	Institutional	Annual	£ 11,500*
<b>Channel Navigator:</b> UK DB Pensions	Institutional	Annual	£ 11,500*

ASIA PACIFIC	INVESTOR FOCUS	FREQUENCY	ANNUAL FEE
<b>Radar:</b> APAC	Retail and Institutional	Quarterly	£ 11,200**
<b>Distribution 360:</b> Distribution Landscape and Changes in Asia	Retail	Annual	£ 10,000
<b>Channel Navigator:</b> Institutional Client Opportunities	Institutional	Annual	£ 11,500*

NORTH AMERICA	INVESTOR FOCUS	FREQUENCY	ANNUAL FEE
<b>Perspectives:</b> The State of Model Portfolios	Retail	Annual	\$20,000

\*GMI – MiM consortium members only

\*\*Outputs dependent on GMI consortium involvement

#### LEARN MORE.

For more information, please contact us at [insights@Broadridge.com](mailto:insights@Broadridge.com).

Ready for Next



Communications  
Technology  
Data and Analytics

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